

CURRICULUM VITAE

James J. Kimble

25b Fahy Hall
Seton Hall University
South Orange NJ 07079
(973) 275-2776
kimbleja@shu.edu

EDUCATION

- Ph.D., Communication Studies, University of Maryland, College Park (2001)
-Dissertation Title: "Mobilizing the Home Front: War Bonds, Morale, and the U.S. Treasury's Domestic Propaganda Campaign, 1942-1945"
-Adviser: Shawn J. Parry-Giles
- M.A., Speech Communication, Kansas State University (1991)
-Thesis: "Sound Bites, Form, and Genre"
-Adviser: David E. Procter
- B.S.Ed., Speech Communication & Political Science, University of Nebraska (1989)

AWARDS, HONORS, AND GRANTS

- Karl R. Wallace Memorial Award, National Communication Association
- Summer Stipend Grant, National Endowment for the Humanities
- Gerald R. Miller Outstanding Dissertation Award, National Communication Association
(national top three)
- Research Travel Grant, Duke University Libraries
- Research Grant, Seton Hall University Provost's Office
- Outstanding Professor, George Mason University Department of Communication
- Outstanding Achievement Award, presented by the U.S. Merchant Marine Academy for assistance with Forensics and Debate
- Jacob K. Javits Fellow, National Alternate
- National Merit Commended Student
- David Memorial Scholar, University of Nebraska
- Distinguished Honor Graduate, U.S. Army Chaplain Center and School

PUBLICATIONS

- Kimble, J. J. (2007). The militarization of the prairie: Scrap drives, metaphors, and the *Omaha World-Herald's* 1942 "Nebraska plan." *Great Plains Quarterly*, 27, 83-99.
- Kimble, J. J. (2007). My enemy, my brother: The paradox of peace and war in Abraham Lincoln's rhetoric of conciliation. *Southern Communication Journal*, 72, 55-70.
- Kimble, J. J. (2007). Propaganda (U.S.). In J. Ciment (Ed.), *The home front encyclopedia: United States, Britain, and Canada in World Wars I and II* (Vol. 2, pp. 990-993). Santa Barbara, CA: ABC-CLIO.
- Kimble, J. J., & Olson, L. C. (2006). Visual rhetoric representing Rosie the Riveter: Myth and misconception in J. Howard Miller's "We Can Do It!" poster. *Rhetoric & Public Affairs*, 9, 533-570.
- Kimble, J. J. (2006). *Mobilizing the home front: War bonds and domestic propaganda*. College Station: Texas A&M University Press.
- Kimble, J. J. (2005). Whither propaganda? Agonism and "the engineering of consent." *Quarterly Journal of Speech*, 91, 201-218.
- Kimble, J. J. (2004). Feminine style and the rehumanization of the enemy: Peacemaking discourse in *Ladies Home Journal*, 1945-1946. *Women & Language*, 27(2), 62-67.
- Kimble, J. J. (2003). Howard Hughes. In P. Knight (Ed.), *Conspiracy theories in American history: An encyclopedia* (pp. 328-330). Santa Barbara, CA: ABC-CLIO.
- Kimble, J. J. (1999). Frances Willard as protector of the home: The progressive, divinely inspired woman. In M. Watson, *Lives of their own: Rhetorical dimensions in autobiographies of women activists* (pp. 47-62). Columbia: University of South Carolina.
- Kimble, J. J. (1998). The big mouth speakoff. [reprint]. In S. E. Lucas (Ed.), *Selections from the Speech Communication Teacher, 1994-1996* (p. 98). New York: McGraw-Hill.
- Kimble, J. J. (1998). The ghostwriter, the laissez-faire coach, and the forensic professional: Negotiating the overcoaching vs. undercoaching dilemma in original contest speeches. In S. A. Whitney (Ed.), *Conference proceedings: Third National Developmental Conference on Individual Events* (pp. 7-13). Anchorage: University of Alaska.

WORK UNDER REVIEW

- From civilians to soldiers and back again: Domestic propaganda and the discourse of public reconstitution in the U.S. Treasury's World War II bond campaign. (chapter in edited book)
- Ventriloquism and pictorial puppetry as visual rhetoric: The expropriation, consumption, and reanimation of the "We Can Do It!" poster in collective memory (co-authored journal article)

WORK IN PROGRESS

- The refreshing war: Domestic propaganda and the Advertising Council in World War II* (book manuscript; supported by NEH research grant, NCA Wallace Award grant, and Duke travel grant)
- Propaganda, subjugation, and emancipation: A reassessment of invitational rhetoric (co-authored journal article)
- Cue the dead soldiers: The 1943 "Every Civilian a Fighter" campaign and the visual experience of war (journal article)
- Rhetorical norms and domestic propaganda: The Advertising Council goes to war, 1942-1945 (journal article)
- Scrappers* (co-produced movie documentary, now in production phase)

PUBLIC PRESENTATIONS

- Rosie the Riveter: Myths, Misconceptions, and an American Icon (invited presentation, Wright Museum of the Home Front, Wolfeboro, NH, July, 2007)
- Ventriloquism and Visual Rhetoric: Expropriating, Commodifying, and Reanimating the "We Can Do It!" Poster in Collective Memory (with Lester C. Olson, invited presentation, University of Pittsburgh Department of Communication Agora, January, 2007)
- Cue the dead soldiers: The 1943 "Every Civilian a Fighter" campaign and the visual experience of war (presented to the Seton Hall University Department of Communication research colloquium, November, 2006)

CONVENTION ACTIVITY

- Kimble, J. J. (2007, October). "*Uncle Sam's Fist*" and "*the Soft Underbelly of Europe*": *Rhetoric, Propaganda, and Allied Personification in World War II*. Paper to be presented at the Peace History Society's international conference on Engendering War, Peace, and Justice, Lakewood, NJ.

- Kimble, J. J. (2006, November). *From the sacred to the vernacular: The American G.I. as a crucified Christ figure in the 1943 "Every Civilian a Fighter" advertising campaign*. Paper presented at the meeting of the National Communication Association Annual Conference, San Antonio, TX.
- Kimble, J. J. (2006, July). *The militarization of the prairie: Scrap drives, metaphors, and the Omaha World-Herald's 1942 "Nebraska plan."* Paper presented at the regional meeting of the Organization of American Historians, Lincoln, NE.
- Kimble, J. J., & Olson, L. C. (2006, April). *Visual rhetoric, material culture, and vernacular symbolism: Westinghouse's "we can do it!" poster and the rendering of World War II working-class women*. Paper presented in plenary session at the meeting of the William A. Kern Conference on Visual Communication: Rhetorics and Technology, Rochester, NY.
- Kimble, J. J., & Olson, L. C. (2005, November). *Unmasking Rosie the Riveter: Iconography, collective memory, and the Westinghouse "we can do it!" image*. Paper presented at the meeting of the National Communication Association Annual Conference, Boston, MA.
- Kimble, J. J. (2005, April). *"The most important topic on Earth": The construction of <peace> in John F. Kennedy's 1963 American University commencement address*. Paper presented at the meeting of the Eastern Communication Association Annual Conference, Pittsburgh, PA.
- Kimble, J. J. (2004, November). *Rhetorical norms and domestic propaganda: The Advertising Council goes to war, 1942-1945*. Paper presented at the meeting of the National Communication Association Annual Conference, Chicago, IL.
- Kimble, J. J. (2004, October). *From civilians to soldiers and back again: Domestic propaganda and the discourse of public reconstitution in the U.S. Treasury's World War II bond campaign*. Paper presented at the Biennial Public Address Conference, Washington, DC.
- Kimble, J. J. (2004, April). *My enemy, my brother: The paradox of peace and war in Lincoln's rhetoric of conciliation*. Paper presented at the meeting of the Eastern Communication Association Annual Conference, Boston, NY.
- Kimble, J. J. (2004, January). *Toward a grammar of enmification: Images of the enemy in U.S. domestic propaganda, 1942-1945*. Paper presented at the Symposium on the Psychological Interpretation of War, New York City, NY.
- From Forensics to Football: An Analysis of our University Teams from an Organizational Communication Perspective. (2003, November). [Respondent]. Panel at the meeting of the National Communication Association Annual Conference, Miami, FL.

- Ethical Issues in Forensics. (2000, November). [Chair and Respondent]. Panel at the meeting of the National Communication Association Annual Conference, Seattle, WA.
- Kimble, J. J. (1998, November). *Deprogramming: Lessons to be learned*. Paper presented at the meeting of the National Communication Association Annual Conference, New York, NY.
- Kimble, J. J. (1998, April). *Textual issues surrounding historical-rhetorical criticism: The U.S. Treasury's war bond campaign as historical artifact*. Paper presented at the Eastern Communication Association Annual Conference, Saratoga Springs, NY.
- Kimble, J. J. (1996, April). *Kenneth Burke on war and peace*. Paper presented at the Eastern Communication Association Annual Conference, New York, NY.
- Kimble, J. J. (1995, November). *JFK, peace, and rehumanization of the enemy*. Top five competitive paper presented at the meeting of the Speech Communication Association, San Antonio, TX.
- Kimble, J. J. (1995, April). *Race, contested realities, and The Bell Curve*. Paper Presented at the Eastern Communication Association Annual Conference, Pittsburgh, PA.
- Kimble, J. J. (1995, March). *Negotiating personhood, womanhood, and race: Mary Church Terrell resists the silence*. Forum paper presented at the CCCC Annual Conference, Washington, DC.
- Kimble, J. J. (1995, February). *War narratives, history, and the enemy*. Paper presented at the Penn State Speech Communication Graduate Student Conference Exchange, State College, PA.
- Kimble, J. J. (1994, November). *Justice, injustice, and mercy in Bill Clinton's draft letter*. Paper presented at the meeting of the Speech Communication Association, New Orleans, LA.
- Kimble, J. J. (1994, November). *Conceptualizing and naming the rhetorical moment in autobiography: The cases of Emma Goldman, Jane Addams, and Henry Adams*. Paper presented at the meeting of the Speech Communication Association, New Orleans, LA.
- Kimble, J. J. (1994, April). *The use of international topoi in resistant abolitionist and civil rights rhetoric*. Paper presented at the Eastern Communication Association Annual Conference, Washington, DC.
- Kimble, J. J. (1993, November). *Mythic and historic tensions in women's oratorical autobiographies*. Paper presented at the meeting of the Speech Communication Association, Miami, FL.

PROFESSIONAL TEACHING EXPERIENCE

Seton Hall University assistant professor (August, 2005-present). Instructor for History of Rhetoric, Oral Communication, Intercultural Communication, Persuasive Speaking, and Interpersonal Communication. Supervise 50-75 students/semester. *Design/implement*: on-line syllabi, readings, examinations, class content, lectures, small group projects, performances, and discussions. Evaluations available.

George Mason University full-time instructor (August, 1997-August, 2001; August, 2002-May, 2005). Director of Forensics Team (COMM 140/340). Assistant Director of Debate Team (COMM 142/342). Instructor for Business and Professional Communication (COMM 320), Convention Management (COMM 399), Social Movements (COMM 326), Interpersonal Communication (COMM 101), Presenting with Technology (COMM 104), Public Speaking (COMM 100), Argumentation and Debate (COMM 260), Foundations of Public Communication (COMM 300), Politics and Mass Media (COMM 412), Comparative Mass Media (COMM 456), and Theories and Research of Mass Communication (COMM 502). Supervised 50-75 students/semester. *Designed/implemented*: on-line syllabi, readings packets, examinations, class content, lectures, small group projects, performances, and discussions. Evaluations available.

George Mason University adjunct faculty member (August, 1996-August, 1997; August, 2001-August, 2002). Instructor for Introduction to Oral Communication (COMM 100), Foundations of Public Communication (COMM 300), and Business and Professional Communication (COMM 320). Supervised 25-45 students/semester. *Implemented*: Course curriculum, instruction, evaluation. Evaluations available.

University of Maryland graduate teaching assistant (August, 1992-May, 1996). Instructor for Debate and Argumentation, Interpersonal Communication, and Introduction to Communication. Supervised 35-50 students/semester. *Designed/implemented*: syllabus, readings packet, examinations, class content (lecture, small group, performance, discussion). Evaluations available.

Concordia (KS) Junior-Senior High School teacher (August, 1991-August, 1992). Instructor, Beginning Speech and Advanced Speech. Supervised 60-80 students/semester. *Designed/implemented*: speech curriculum, 9th-12th grades.

Kansas State University graduate teaching assistant (Fall, 1989-Spring, 1991). Instructor, Public Speaking course, supervising 60/70 students/semester. *Implemented*: course curriculum, instruction, evaluation. Evaluations available.

SERVICE

Chair, Department of Communication Review Committee, Seton Hall University (Spring, 2007 – present)

Scholarship Committee, Untenured Faculty Organization, Seton Hall University (Spring, 2007 – present)

Editorial Board, *Women & Language* (Spring, 2006 – present)

Communication Infusion Evaluator, Seton Hall University Department of Communication (Fall, 2006 – present)

Reviewer, National Endowment for the Humanities, Summer Stipend Award Program (Fall, 2007, Fall, 2005)

Reviewer, journal manuscript, *Quarterly Journal of Speech* (Summer, 2007)

Reviewer, journal manuscript, *Rhetoric & Public Affairs* (Summer, 2007)

Parliamentarian, Seton Hall University College of Arts and Sciences (Fall, 2006 – Spring, 2007)

Invited Presenter, “How to Influence the NEH and Win a Summer Stipend,” Seton Hall Office of Grants and Research Services, South Orange, NJ (April, 2007)

Invited judge, Cingular Txt-Bee Scholarship Contest, West Orange HS (Spring, 2007)

Reviewer, book manuscript on public displays and marketing, Princeton Architectural Press (Fall, 2006)

Grievance Committee, Seton Hall University Department of Communication (Summer, 2006)

Acting Oral Communication Coordinator, Seton Hall University Department of Communication (Fall, 2005- Spring, 2006)

Search Committee, Broadcast History position, Seton Hall University Department of Communication (Spring, 2006)

Reviewer, journal manuscript, *Political Communication* (Fall, 2005)

Tenure Standards Committee, Seton Hall University Department of Communication (Fall, 2005)

Reviewer, book manuscript on persuasive communication, Rowman & Littlefield Publishers (Summer, 2005)

Coordinator of Hiring and Scheduling, George Mason University Department of Communication (for Fall, 2004 and Spring, 2005 semesters)

Member, Test-Out Procedures Committee, George Mason University Department of Communication (September, 1997-Spring, 2005)

Member, Curriculum Rotation Committee, George Mason University Department of Communication (January, 2004-Spring, 2005)

Judge, numerous local forensics/debate tournaments, both collegiate and secondary (October, 1989-present).

Judge, numerous national forensics/debate tournaments (AFA, 1990, 1991, 1992, 1994, 1996, 1997, 1998, 1999, 2000, 2005; NFA, 1993; CFL, 1992; CEDA, 1990; ADA, 2003).

Member, Mission and Vision Committee, George Mason University Department of Communication (September, 2003-May, 2004)

Reader, Peace and Conflict Commission (for NCA Chicago and Boston) (April, 2004, April, 2005)

Program Speaker, Arlington County Adult Education (“How to Successfully Interview Your Next Employer”) (October, 2003)

Member, Tellers Committee, National Communication Association (October, 1995; October, 1996; July, 2003).

Member, Grade Appeals Committee, George Mason University Department of Communication (September, 1997-August, 2001).

Member, District Seven Committee, District Seven, American Forensic Association (March, 1997-May, 2001).

Host, American Forensic Association National Individual Events Tournament (AFA-NIET) (April, 2001).

Coordinator and Host, George Mason University Metro Invitational Forensic Tournaments (October, 1997; February, 1998; October, 1998; February, 1999; October, 1999; February, 2000; October, 2000; February, 2001).

Host, Washington Area Catholic Forensic League Coaches’ Meeting and Student Orientation (September, 2000).

Program Speaker, American Forensic Association District Seven Conference (“After Dinner Speaking,” “Communication Analysis” and “Tournament Hosting”) (September, 1998, September, 1999).

Planning Committee, Virginia Association of Communication Arts & Sciences (September, 1997-September, 1999).

Interest Group Program Planner, Kenneth Burke Society, ECA Branch (for 1997-1999 Conventions).

Secretary, Kenneth Burke Society, ECA Branch (May, 1994-April, 1998).

Secretary, Peace and Conflict Commission, division of the Speech Communication Association (November, 1994-November, 1997).

Program Speaker, Capital Area Individual Events Workshop (“Fundamentals of After Dinner Speaking”) (September, 1995; September, 1996).

Program Speaker, University of Maryland Orientation for New Teaching Assistants (“Developing Effective Communication Skills”) (August, 1995; August, 1996).

Raymond (NE) Central High School Assistant Coach (January, 1987-April, 1987; January, 1989-April, 1989. *Assisted:* Class B State Championship Speech Team in Public Speaking and Limited Preparation events.

PROFESSIONAL MEMBERSHIPS AND HONORARY SOCIETIES

National Communication Association

Eastern Communication Association

Peace and Conflict Commission (national secretary, 1994-1998)

American Forensic Association (host of NIET, 2001)

DSR-TKA, National Forensic Honorary

Peace History Society